

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT11/12 20.22
*** KSWB-TV ***

REP HEADLINE# 6215951 TRF# 370642
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

ADV # ADV. NAME ISS/NRCC-IE REP.# OFF.# 20 SALESMAN #
AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME TRACEY ROBINSON
815 SLATERS LANE SALES PRSN WA- ROBERT LANGER
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6215951 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC EST#2651 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT11/12 20.22

REP: TO NSA/NSM
FROM CAITLIN FOR ROBERT
OKD M4 SEE LINES 65-66
TOTALS REMAIN THE SAME
THANKS PLEASE CONFIRM 10/9

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NATIONAL MEDIA RESEARCH PLANNING & PLACE

STATION MAKEGOOD OFFERS:

M4 OK'D BUY#27 MISSED: THU/1000P-1100P OCT11
BUY#59 WED/730P-800P OCT10
OFFER: THU/900P-930P OCT11
& THU/930P-1000P OCT11
CMT: PRE EMPTED **PRE BOOKED**

30S \$1,200.00 (OCT9/12)
30S \$1,000.00
30S \$1,100.00 PLS ADVISE.
30S \$1,100.00

M5 UNRESL BUY#36 MISSED: THU/730P-800P OCT11
OFFER: NONE
CMT: PRE EMPTED - CREDITED PLZ ADVISE ON MG

30S \$900.00 (OCT11/12)

CONTRACT TOTAL 80975.00
TOTAL SPOTS 101

Hansen, Cindi

From: Belee@tribune.com
Sent: Tuesday, October 09, 2012 1:19 PM
To: Hansen, Cindi; Lee, Benson
Subject: PB & REM FAM GUY @ 11P 10/11

Station: KSWB

Order Information:
Order #: 370642
Order Total: \$80,975.00
Agency: National Media Research Planning and Placement LLC
Advertiser: National Republican Congressional Comm
Product: 155/426/NRCC
Alternate Order #: 06215951
Estimate #: 2651
Flight Dates: 10/05/12 - 10/11/12
Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been credited:

Credited Spot Information (370642-36-1):
Rate: \$900.00

Air Date: Thu 10/11/12
Eligible Days: ---Th----

Inventory Code: M-F 730p-8p

Inventory Description: M-F 730p-8p

Inventory Code Time: 730p-8p

Spot Type: NM

Length: :30

Channel(s): 5

Priority: Priority 02

Credit Reason: PB & REM FAM GUY @ 11P 10/11

REP HEADLINE# 6215951 TRF# 370642 REP: TEL# 703 528 7800 FAX# 703 528 7880 OCT9/12 18.06
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP *** KSWB-TV ***
 ORDER WORKSHEET **CHANGES**

ADV # ADV. NAME ISS/NRCC-IE REP.# OFF.# 20 SALESMAN #
 AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME TRACEY ROBINSON
 815 SLATERS LANE SALES PRSN WA- ROBERT LANGER
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6215951 CLASS: NATL. LOCAL REGIONAL
 PRDCT NRCC EST#2651 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT5/12 OCT11/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT9/12 18.06

REP: TO NSA/NSM
 FROM CAITLIN FOR ROBERT
 OKD M4 SEE LINES 65-66
 TOTALS REMAIN THE SAME
 THANKS PLEASE CONFIRM 10/9

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM NATIONAL MEDIA RESEARCH PLANNING & PLACE

16/10

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2651												
AGENCY PRODUCT CODE = 426												
27	S		1000P-1100P	30		\$1,200.00	10/11	10/11	1		THU	1
PROGRAM : FOX5 NEWS 10PM<												
CON COM1: FOX5 NEWS 10PM<												
65	A		900P-930P	30		\$1,100.00	10/11	10/11	1		THU	1
PROGRAM : 2.5 MEN												
ORD COM1: PRE EMPTED **PRE BOOKED**												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-27 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-59 FOR 1 SPOT/WK												

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REP HEADLINE# 6215951 TRF# 370642 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT9/12 18.06
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KSWB-TV ***
 CHANGES

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
66	A		930P-1000P	30		\$1,100.00	10/11	10/11	1		THU	1
PROGRAM : AMERICAN DAD ORD COM1: PRE EMPTED **PRE BOOKED** PART OF A MAKEGOOD MADE UP OF LINES 65-66												
59	S		730P-800P	30		\$1,000.00	10/10	10/10	0		WED	0
PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B STATION MAKEGOOD OFFERS: M4 OK'D BUY#27 MISSED:THU/1000P-1100P OCT11 30S \$1,200.00 (OCT9/12) BUY#59 WED/730P-800P OCT10 30S \$1,000.00 OFFER:THU/900P-930P OCT11 30S \$1,100.00 PLS ADVISE. & THU/930P-1000P OCT11 30S \$1,100.00 CMT:PRE EMPTED **PRE BOOKED**												
OCT/12			80975.00									
											CONTRACT TOTAL	80975.00
											TOTAL SPOTS	101

MARKET TOTALS \$426,184 KSWB 19% KGTV 12% KFMB 22% KNSD 32% XETV 0% KUSI 15% XDTV 0%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Hansen, Cindi

From: Belee@tribune.com
Sent: Tuesday, October 09, 2012 10:04 AM
To: Hansen, Cindi; Lee, Benson
Subject: PB & REM THU/9-930P 2.5 MEN & 930-10P AM DAD ON 10/11 \$1100 EACH

This email notification contains (2) different actions.

Station: KSWB

Order Information:
Order #: 370642
Order Total: \$80,975.00
Agency: National Media Research Planning and Placement LLC
Advertiser: National Republican Congressional Comm
Product: 155/426/NRCC
Alternate Order #: 06215951
Estimate #: 2651
Flight Dates: 10/05/12 - 10/11/12
Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been credited:

Credited Spot Information (370642-27-2):
Rate: \$1,200.00
Air Date: Thu 10/11/12
Eligible Days: ---Th-----
Inventory Code: Weekday Late News
Inventory Description: Wkday Late News Rotator
Inventory Code Time: 10P-11P
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Credit Reason: PB & REM THU/9-930P 2.5 MEN & 930-10P AM DAD ON 10/11 \$1100 EACH Event 2 (Spot - Credit)

Credited Spot Information (370642-59-1):
Rate: \$1,000.00
Air Date: Wed 10/10/12
Eligible Days: --W-----
Inventory Code: M-F 730p-8p
Inventory Description: M-F 730p-8p
Inventory Code Time: 730p-8p
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02

Handwritten notes:
64
65
9-930p-2.5
930-10
\$1100
Dad
Am
Thu 10/11

REP HEADLINE# 6215951 TRF# 370642 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM STATION OCT9/12 14.34
 ORDER WORKSHEET *** KSWB-TV ***

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # 20 SALESMAN #
 AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME TRACEY ROBINSON
 815 SLATERS LANE SALES PRSN WA- ROBERT LANGER
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6215951 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC EST#2651 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT9/12 14.34

REP: TO NSA/NSM
 FROM WES FOR ROBERT
 OKD M3 SEE LINE 64
 TOTALS REMAIN THE SAME
 THANKS PLEASE CONFIRM 10/9

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NATIONAL MEDIA RESEARCH PLANNING & PLACE

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#32	MISSED:THU/600P-700P	OCT11(2/WK)	30S	\$375.00	(OCT8/12)
			OFFER:WED/700A-900A	OCT10	30S	\$750.00	PLS ADVISE.
			CMT:PRE EMPTED **PRE BOOKED**				
M4	UNRESL	BUY#27	MISSED:THU/1000P-1100P	OCT11	30S	\$1,200.00	(OCT9/12)
		BUY#59	WED/730P-800P	OCT10	30S	\$1,000.00	
			OFFER:THU/900P-930P	OCT11	30S	\$1,100.00	PLS ADVISE.
			& THU/930P-1000P	OCT11	30S	\$1,100.00	
			CMT:PRE EMPTED **PRE BOOKED**				

CONTRACT TOTAL 80975.00
 TOTAL SPOTS 101

REP HEADLINE# 6215951 TRF# 370642 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP OCT9/12 12.38
 ORDER WORKSHEET ***CHANGES*** *** KSWB-TV ***

ADV # ADV. NAME ISS/NRCC-IE REP.# OFF.# 20 SALESMAN #
 AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME TRACEY ROBINSON
 815 SLATERS LANE SALES PRSN WA- ROBERT LANGER
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6215951 CLASS: NATL. LOCAL REGIONAL
 PRDCT NRCC EST#2651 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT5/12 OCT11/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT9/12 12.38

REP: TO NSA/NSM
 FROM WES FOR ROBERT
 OKD M3 SEE LINE 64
 TOTALS REMAIN THE SAME
 THANKS PLEASE CONFIRM 10/9

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM NATIONAL MEDIA RESEARCH PLANNING & PLACE

10/9

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32	S		600P-700P	30		\$375.00	10/11	10/11	0		THU	0
AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2651 AGENCY PRODUCT CODE = 426												
PROGRAM : FOX5NWS @ 6P CON COM1: FOX5NWS @ 6P												
64	A		700A-900A	30		\$750.00	10/10	10/10	1		WED	1
PROGRAM : 7AM NEWS ORD COM1: PRE EMPTED **PRE BOOKED** THIS IS A MAKE-GOOD FOR OCT11 ON LINE-32 FOR 2 SPOTS/WK												

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REP HEADLINE# 6215951 TRF# 370642 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP OCT9/12 12.38
 ORDER WORKSHEET **CHANGES** *** KSWB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
STATION MAKEGOOD OFFERS:												
M3	OK'D		BUY#32			MISSED:THU/600P-700P	OCT11(2/WK)		30S	\$375.00	(OCT8/12)	
						OFFER:WED/700A-900A	OCT10		30S	\$750.00	PLS ADVISE.	
						CMT:PRE EMPTED **PRE BOOKED**						
OCT/12			80975.00							CONTRACT TOTAL	80975.00	
										TOTAL SPOTS	101	

MARKET TOTALS \$426,184 KSWB 19% KGTV 12% KFMB 22% KNSD 32% XETV 0% KUSI 15% XDTV 0%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6215951 TRF# 370642 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT8/12 17.38
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** KSWB-TV ***

ADV # ADV. NAME ISS/NRCC-IE REP.# OFF.# 20 SALESMAN #
 AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME TRACEY ROBINSON
 815 SLATERS LANE SALES PRSN WA- ROBERT LANGER
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6215951 CLASS: NATL. LOCAL REGIONAL
 PRDCT NRCC EST#2651 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT5/12 OCT11/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 17.38

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NATIONAL MEDIA RESEARCH PLANNING & PLACE

STATION MAKEGOOD OFFERS:

M1 OK'D BUY#24 MISSED: SAT/500P-800P OCT6(3/WK) 30S \$2,000.00 (JUL5/12)
 OFFER: SAT/400P-730P OCT6(3/WK) 30S \$2,000.00 PLS ADVISE.
 CMT: CORRECT TIME **PLACED**

M3 UNRESL BUY#32 MISSED: THU/600P-700P OCT11(2/WK) 30S \$375.00 (OCT8/12)
 OFFER: WED/700A-900A OCT10 30S \$750.00 PLS ADVISE.
 CMT: PRE EMPTED **PRE BOOKED**

CONTRACT TOTAL 80975.00
 TOTAL SPOTS 102

CONTRACT



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

National Media Research Planning and Placement LLC
815 Slater Lane
Alexandria, VA 22314

And:

Contract / Revision		Alt Order #	
370642 /		06215951	
Product			
156/426/NRCC			
Contract Dates		Estimate #	
10/05/12 - 10/11/12		2651	
Advertiser			
National Republican Congressional Comm			
Original Date / Revision		07/05/12 / 10/08/12	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
KSWB	Robert Langer	Telerep Washin	
Special Handling			
Demographic			
Adults 35+			
IDB#	Advertiser Code	Product Code	
	155	426	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	10/05/12	10/05/12	Wkday Late News Rotator	10P-11P		:30			NM	2	\$2,400.00
Week: 10/01/12 10/07/12 ---2--- Spots/Week 2 Rate \$1,200.00												
N 2	5	10/05/12	10/05/12	M-F 430a News	430a-5a		:30			NM	1	\$125.00
Week: 10/01/12 10/07/12 ---1--- Spots/Week 1 Rate \$125.00												
N 3	5	10/05/12	10/05/12	FOX 5 Morning News	5a-6a		:30			NM	2	\$700.00
Week: 10/01/12 10/07/12 ---2--- Spots/Week 2 Rate \$350.00												
N 4	5	10/05/12	10/05/12	Fox 5 News at 5	5p-6p		:30			NM	2	\$750.00
Week: 10/01/12 10/07/12 ---2--- Spots/Week 2 Rate \$375.00												
N 5	5	10/05/12	10/05/12	Fox 5 Morning News	6a-7a		:30			NM	2	\$1,200.00
Week: 10/01/12 10/07/12 ---2--- Spots/Week 2 Rate \$600.00												
N 6	5	10/05/12	10/05/12	Fox 5 News at 6	6p-7p		:30			NM	2	\$750.00
Week: 10/01/12 10/07/12 ---2--- Spots/Week 2 Rate \$375.00												
N 7	5	10/05/12	10/05/12	M-F 7p-730p	7p-730p		:30			NM	1	\$800.00
Week: 10/01/12 10/07/12 ---1--- Spots/Week 1 Rate \$800.00												
N 8	5	10/05/12	10/05/12	M-F 7a-9a	7a-9a		:30			NM	3	\$1,800.00
Week: 10/01/12 10/07/12 ---3--- Spots/Week 3 Rate \$600.00												
N 9	5	10/05/12	10/05/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,000.00
Week: 10/01/12 10/07/12 ---1--- Spots/Week 1 Rate \$1,000.00												
N 10	5	10/05/12	10/05/12	M-F 730p-8p	730p-8p		:30			NM	1	\$900.00
Week: 10/01/12 10/07/12 ---1--- Spots/Week 1 Rate \$900.00												
N 11	5	10/05/12	10/05/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$250.00
Week: 10/01/12 10/07/12 ---1--- Spots/Week 1 Rate \$250.00												
N 12	5	10/08/12	10/08/12	Wkday Late News Rotator	10P-11P		:30			NM	2	\$2,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
 7191 Engineer Rd.
 San Diego, CA 92111
 (858) 492-9269

Contract / Revision		370642 /	Alt Order #	06215951
Contract Dates		10/05/12 - 10/11/12	Product	155/426/NRCC
Advertiser		National Republican Con		
Original Date / Revision		07/05/12 / 10/08/12		
Estimate #		2651		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
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N 13	5	10/08/12	10/08/12	M-F 430a News	430a-5a		:30	2	\$1,200.00	NM	1	\$125.00
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N 14	5	10/08/12	10/08/12	FOX 5 Morning News	5a-6a		:30	2	\$350.00	NM	2	\$700.00
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N 15	5	10/08/12	10/08/12	Fox 5 News at 5	5p-6p		:30	2	\$375.00	NM	2	\$750.00
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N 16	5	10/08/12	10/08/12	Fox 5 Morning News	6a-7a		:30	2	\$600.00	NM	2	\$1,200.00
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N 17	5	10/08/12	10/08/12	Fox 5 News at 6	6p-7p		:30	2	\$375.00	NM	2	\$750.00
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N 18	5	10/08/12	10/08/12	M-F 7p-730p	7p-730p		:30	1	\$800.00	NM	1	\$800.00
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N 19	5	10/08/12	10/08/12	M-F 7a-9a	7a-9a		:30	3	\$600.00	NM	3	\$1,800.00
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N 20	5	10/08/12	10/08/12	M-F 730p-8p	730p-8p		:30	1	\$1,000.00	NM	1	\$1,000.00
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N 21	5	10/08/12	10/08/12	M-F 730p-8p	730p-8p		:30	1	\$900.00	NM	1	\$900.00
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N 22	5	10/08/12	10/08/12	M-F 9a-10a News	9a-10a		:30	1	\$250.00	NM	1	\$250.00
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N 23	5	10/06/12	10/06/12	Sa Late News	10p-1045p		:30	2	\$2,000.00	NM	2	\$2,000.00
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N 24	5	10/06/12	10/06/12	College Football	4p-730pm		:30	3	\$6,000.00	NM	3	\$6,000.00
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N 25	5	10/07/12	10/07/12	Su Late News	10p-1045p		:30	2	\$2,400.00	NM	2	\$2,400.00
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N 26	5	10/07/12	10/07/12	Su 6p-7p	6p-7p		:30	1	\$600.00	NM	1	\$600.00
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N 27	5	10/11/12	10/11/12	Wkday Late News Rotator	10P-11P		:30	2	\$2,400.00	NM	2	\$2,400.00
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N 28	5	10/11/12	10/11/12	M-F 430a News	430a-5a		:30	1	\$125.00	NM	1	\$125.00
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Credited												
1	5	10/01/12	10/07/12	-----Su	6p-7p		:30	1	\$600.00	NM	1	\$600.00

N 27	5	10/11/12	10/11/12	Wkday Late News Rotator	10P-11P		:30	2	\$2,400.00	NM	2	\$2,400.00
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Contract / Revision	370642 /	Alt Order #	06215951
Contract Dates	10/05/12 - 10/11/12	Product	155/426/NRCC
		Estimate #	2651
Advertiser	Original Date / Revision		
National Republican Con	07/05/12 / 10/08/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 29	5	10/11/12	10/11/12	FOX 5 Morning News	5a-6a		:30		\$125.00	NM	2	\$700.00
Week:		10/08/12	10/14/12					1				
N 30	5	10/11/12	10/11/12	Fox 5 News at 5	5p-6p		:30		\$350.00	NM	2	\$750.00
Week:		10/08/12	10/14/12					2				
N 31	5	10/11/12	10/11/12	Fox 5 Morning News	6a-7a		:30		\$600.00	NM	2	\$1,200.00
Week:		10/08/12	10/14/12					2				
N 32	5	10/11/12	10/11/12	Fox 5 News at 6	6p-7p		:30			NM	0	\$0.00
Week:		10/08/12	10/14/12					2				
N 33	5	10/11/12	10/11/12	M-F 7p-730p	7p-730p		:30			NM	0	\$0.00
Week:		10/08/12	10/14/12					1				
Spot	Ch	Date	Range	Description	Start/End Time	Weekdays	Length	Rate		Type		
1	5	10/08/12-10/14/12		M-F 7p-730p	7p-730p	-----Th-----	:30	\$800.00		NM		
Credited												
N 34	5	10/11/12	10/11/12	M-F 7a-9a	7a-9a		:30		\$600.00	NM	3	\$1,800.00
Week:		10/08/12	10/14/12					3				
N 35	5	10/11/12	10/11/12	M-F 730p-8p	730p-8p		:30		\$1,000.00	NM	1	\$1,000.00
Week:		10/08/12	10/14/12					1				
N 36	5	10/11/12	10/11/12	M-F 730p-8p	730p-8p		:30		\$900.00	NM	1	\$900.00
Week:		10/08/12	10/14/12					1				
N 37	5	10/11/12	10/11/12	X Factor Thur	8p-9pm		:30		\$6,000.00	NM	2	\$12,000.00
Week:		10/08/12	10/14/12					2				
N 38	5	10/11/12	10/11/12	M-F 9a-10a News	9a-10a		:30		\$250.00	NM	1	\$250.00
Week:		10/08/12	10/14/12					1				
N 39	5	10/09/12	10/09/12	Wkday Late News Rotator	10P-11P		:30		\$1,200.00	NM	2	\$2,400.00
Week:		10/08/12	10/14/12					2				
N 40	5	10/09/12	10/09/12	M-F 430a News	430a-5a		:30		\$125.00	NM	1	\$125.00
Week:		10/08/12	10/14/12					1				
N 41	5	10/09/12	10/09/12	FOX 5 Morning News	5a-6a		:30		\$350.00	NM	2	\$700.00
Week:		10/08/12	10/14/12					2				
N 42	5	10/09/12	10/09/12	Fox 5 News at 5	5p-6p		:30		\$375.00	NM	2	\$750.00
Week:		10/08/12	10/14/12					2				



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract Agreement Between:

Contract / Revision		370642 /		Alt Order #	
06215951					
Contract Dates		Product		Estimate #	
10/05/12 - 10/11/12		155/426/NRCC		2651	
Advertiser		Original Date / Revision			
National Republican Coni		07/05/12 / 10/08/12			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
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N 43	5	10/09/12	10/09/12	Fox 5 Morning News	6a-7a		:30	2	\$600.00	NM	2	\$1,200.00
Week: 10/08/12 10/14/12 --2----												
N 44	5	10/09/12	10/09/12	Fox 5 News at 6	6p-7p		:30	2	\$375.00	NM	2	\$750.00
Week: 10/08/12 10/14/12 --2----												
N 45	5	10/09/12	10/09/12	M-F 7p-730p	7p-730p		:30	1	\$800.00	NM	1	\$800.00
Week: 10/08/12 10/14/12 --1-----												
N 46	5	10/09/12	10/09/12	M-F 7a-9a	7a-9a		:30	3	\$600.00	NM	3	\$1,800.00
Week: 10/08/12 10/14/12 --3-----												
N 47	5	10/09/12	10/09/12	M-F 730p-8p	730p-8p		:30	1	\$1,000.00	NM	1	\$1,000.00
Week: 10/08/12 10/14/12 --1-----												
N 48	5	10/09/12	10/09/12	M-F 730p-8p	730p-8p		:30	1	\$900.00	NM	1	\$900.00
Week: 10/08/12 10/14/12 --1-----												
N 49	5	10/09/12	10/09/12	Tue Prime	8p-9p		:30	1	\$4,000.00	NM	1	\$4,000.00
Week: 10/08/12 10/14/12 --1-----												
N 50	5	10/09/12	10/09/12	M-F 9a-10a News	9a-10a		:30	1	\$250.00	NM	1	\$250.00
Week: 10/08/12 10/14/12 --1-----												
N 51	5	10/10/12	10/10/12	Wkday Late News Rotator	10P-11P		:30	2	\$1,200.00	NM	2	\$2,400.00
Week: 10/08/12 10/14/12 --2----												
N 52	5	10/10/12	10/10/12	M-F 430a News	430a-5a		:30	1	\$125.00	NM	1	\$125.00
Week: 10/08/12 10/14/12 --1-----												
N 53	5	10/10/12	10/10/12	FOX 5 Morning News	5a-6a		:30	2	\$350.00	NM	2	\$700.00
Week: 10/08/12 10/14/12 --2----												
N 54	5	10/10/12	10/10/12	Fox 5 News at 5	5p-6p		:30	2	\$375.00	NM	2	\$750.00
Week: 10/08/12 10/14/12 --2----												
N 55	5	10/10/12	10/10/12	Fox 5 Morning News	6a-7a		:30	2	\$600.00	NM	2	\$1,200.00
Week: 10/08/12 10/14/12 --2----												
N 56	5	10/10/12	10/10/12	Fox 5 News at 6	6p-7p		:30	2	\$375.00	NM	2	\$750.00
Week: 10/08/12 10/14/12 --2----												
N 57	5	10/10/12	10/10/12	M-F 7p-730p	7p-730p		:30	1	\$800.00	NM	1	\$800.00
Week: 10/08/12 10/14/12 --1-----												
N 58	5	10/10/12	10/10/12	M-F 7a-9a	7a-9a		:30	3	\$600.00	NM	3	\$1,800.00
Week: 10/08/12 10/14/12 --3-----												
N 59	5	10/10/12	10/10/12	M-F 730p-8p	730p-8p		:30	1	\$1,000.00	NM	1	\$1,000.00
Week: 10/08/12 10/14/12 --3-----												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract Agreement Between:

Alt Order #	06215951	Contract / Revision	370642 /
Estimate #	2651	Product	155/426/NRCC
Contract Dates		10/05/12 - 10/11/12	
Advertiser		National Republican Con	
Original Date / Revision		07/05/12 / 10/08/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 60	5	10/10/12	10/10/12	M-F 730p-8p	730p-8p		:30	1	\$1,000.00	NM	1	\$900.00
Week: 10/08/12 10/14/12 --1----												
N 61	5	10/10/12	10/10/12	M-F 9a-10a News	9a-10a		:30	1	\$250.00	NM	1	\$250.00
Week: 10/08/12 10/14/12 --1----												
N 62	5	10/06/12	10/06/12	3 Min to Stardom	9-10pm		:30	2	\$700.00	NM	2	\$1,400.00
Week: 10/01/12 10/07/12 ----S-												
N 63	5	10/10/12	10/10/12	M-F 7a-9a	7a-9a		:30	1	\$750.00	NM	1	\$750.00
Week: 10/08/12 10/14/12 --W----												
Totals												\$80,975.00

Signature: _____ Date: _____

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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(* Line Transactions: N = New, E = Edited, D = Deleted)

Hansen, Cindi

From: Belee@tribune.com
Sent: Monday, October 08, 2012 9:20 AM
To: Hansen, Cindi; Lee, Benson
Subject: PB & REM 1X WED/7-9A @ \$750

This email notification contains (2) different actions.

Station: KSWB

Order Information:
Order #: 370642
Order Total: \$80,975.00
Agency: National Media Research Planning and Placement LLC
Advertiser: National Republican Congressional Comm
Product: 155/426/NRCC
Alternate Order #: 06215951
Estimate #: 2651
Flight Dates: 10/05/12 - 10/11/12
Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been credited:

Credited Spot Information (370642-32-1):
Rate: \$375.00
Air Date: Thu 10/11/12
Eligible Days: ---Th-----
Inventory Code: Fox News at 6
Inventory Description: Fox 5 News at 6
Inventory Code Time: 6p-7p
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02

Credit Reason: PB & REM 1X WED/7-9A @ \$750 Event 2 (Spot - Credit)

Credited Spot Information (370642-32-2):
Rate: \$375.00
Air Date: Thu 10/11/12
Eligible Days: ---Th-----
Inventory Code: Fox News at 6
Inventory Description: Fox 5 News at 6
Inventory Code Time: 6p-7p
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02

Q575 7-9a 10/10 Wed (45)